**Proceedings 1: Book of Abstracts**

All abstracts will be included in the publication. Please review your abstract, include a short list of citations, a short personal biography, and a selection of your most recent publications with hyperlinks. All corrections and additions are due by September 15th, 2023. See the below example template for the formatting of your submission.

**Remo Gramigna**

University of Torino

remo.gramigna@unito.it

Figurative Ways into Meaning-making: Notes on the Semiotics of (Visual) Metaphors

This paper presents an approach to understanding visual metaphor from a semiotic perspective. Within the domain of semiotics, the concept of metaphor has received a great deal of attention, showing both the limits and challenges of theories of metaphors. Historically, linguistic metaphors have received more scholarly interest as compared to visual metaphors. Scholars such as Umberto Eco, Roman Jakobson, Winfried Nöth, Algirdas Greimas, Marcel Danesi and many others have paid tribute to such an issue and the scholarly interest in metaphors, especially in the visual modality, resurfaces today in a time when the politics of images is key. This paper seeks to provide a critical overview of the main perspectives on (visual metaphors) developed within semiotics; it dwells on the ‘figurative way’ as a modality of meaning-making against other ways of untruthfulness (deceptive versus non deceptive types of untruthfulness); it provides some examples for discussion.

**References**

Barthes, Roland 1964. *Rhétorique de l’image*. Communication 4: 40-51.

M. Black 1962. *Models and Metaphors: Studies in Languages and Philosophy*. Ithaca: Cornell University Press.

Bonsiepe, Gui 2007. *Visuell/verbale Rethorik*. Ulm, 14-16.

Contini, Annamaria 2020. *Metaphor (Visual)*. International Lexicon of Aesthetics. [https://lexicon.mimesisjournals.com/archive/2020/autumn/MetaphorVisual.pdf, DOI: 10.7413/18258630096](https://lexicon.mimesisjournals.com/archive/2020/autumn/MetaphorVisual.pdf%2C%20DOI%3A%2010.7413/18258630096).

Eco, Umberto 1980. *Metafora*, Enciclopedia Einaudi 9. Torino: Einaudi, 191-236.

Forceville, Charles 2016. *Pictorial and Multimodal Metaphor*. In: Klug, Stöckl (eds.). *Handbuch Sprache im multimodalen Kontext*. Berlin: Mouton de Gruyter, 241-260.

Jakobson, Roman 1956. *Two Aspects of Language and Two Types of Aphasic Disturbances*, in Jakobson, Roman and Halle, Morris, *Fundamentals of Language*. The Hague: Mouton.

Manetti, Giovanni 2005. *Aristotele e la metafora. Conoscenza, similarità, azione, enunciazione*. In: Lorusso (ed.), *Metafora e conoscenza*. Milano: Bompiani, 27-67.

Pelc, Jerzy 1971. Semiotic Functions as Applied to the Analysis of the Concept of Metaphor. In: Pelc, *Studies in Functional Logical Semiotics of Natural Language*. Berlin: De Gruyter Mouton, 142-193.

Proctor, Robert E. 1973. Emanuele Tesauro: A Theory of the Conceit. *MNL* 88(1): 68-94.

**Biography**

Remo Gramigna is a post-doctoral researcher at the University of Turin, Italy, where he is part of the ERC Consolidator Project FACETS (Face Aesthetics in Contemporary E-Technological Societies) and where he taught semiotics. Prior to this, he studied Semiotics and Culture Studies. He obtained his Ph.D. at the University of Tartu, with a dissertation on the theory of signs, signification, and lying in St. Augustine’s work. He taught for many years various semiotic courses in Estonia, at the Department of Semiotics of the University of Tartu. His academic research to date has mainly focused on general semiotics and culture studies, cognitive theory, communication studies, the semiotics of culture and the history of semiotics. He has edited and co-edited various collective volumes and special issues. His recent publications include [Faces in disguise: masks, concealment and deceit (2022)](https://doi.org/10.1007/s11245-022-09806-0), [Cultures of the face (2021](https://doi.org/10.12697/49.3-4)) (with Massimo Leone), [*Augustine and the Study of Signs, Signification, and Lying* (2020, De Gruyter)](https://doi.org/10.1515/9783110596625), and Imagining others: deception, prediction, and disguised intentions in strategic interactions (2020).

**Proceedings 2: Double Special Issue of** [***Linguistic Frontiers***](https://sciendo.com/journal/LF)

1. Please send us your expression of interest and the title of your paper by December 23rd 2023 and await confirmation of receipt.

2. Submit your paper via the Open Journal System ([Linguistic Frontiers (sciendo.com)](https://sciendo.com/journal/lf?tab=submit)) no later than May 31st 2024.

3. When writing your paper please follow the instructions for authors and style sheet ([Instructions\_for\_Authors.pdf (sciendo-parsed-feed.s3.eu-west-2.amazonaws.com)](https://sciendo-parsed-feed.s3.eu-west-2.amazonaws.com/LF/Instructions_for_Authors.pdf)).

4. Be sure to have your manuscript edited by a native English speaker before submitting it.

5. Await the reviews.

6. If needed, re-submit your manuscript no later than August 31st 2024.

7. From September to November we will provide language and technical editing.

8. The proceedings will be published as Open Access before Christmas 2024 as your Christmas gift.